

2nd issue – September 2018

Timeless

Deco



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Unique Lamps



TURNER TABLE AND WALL

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Editor’s letter

With the summer season over, we all need to be kept on the right track of the field. Inventive and imaginative, the fall season is here to make a long appearance and Persephone is making sure we have all the time we need to make our nest and to fill our closet and home with the sense of comfort and style.

Once again carrying it along with the finest of the trends and opening doors to so many, we give you all the juice and all the world’s finest touches made, always, with Love.

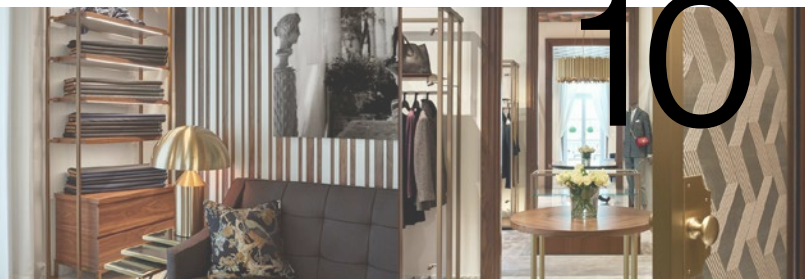
As usual, with the class, the charm and the magic of the mid-century world, this came to be a brand-new edition of Timeless. We hope you’re ready and with arms open to receive the latest news in the fashion world along with the best patterns to add this autumn/winter season and thus, making this a one of a kind and always on point home.

Soraia Gomes



8

Why Art Déco?



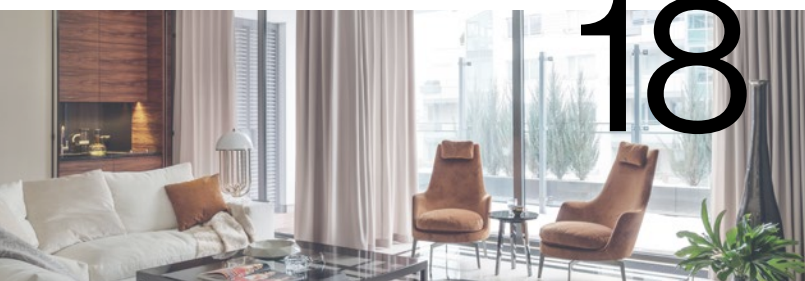
10

*If you are square...
continue! Geometrical
Patterns are in!*



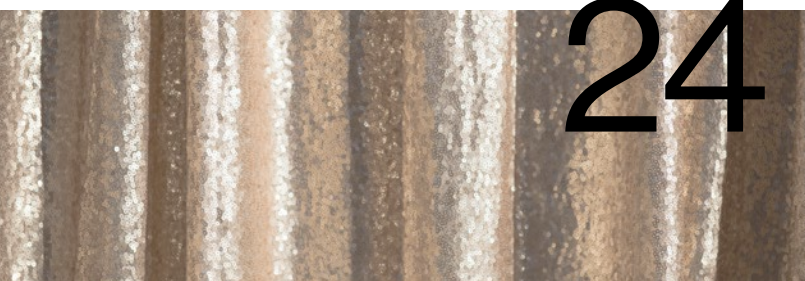
14

*Marvellous Marble:
All the key points for
a trendy home*



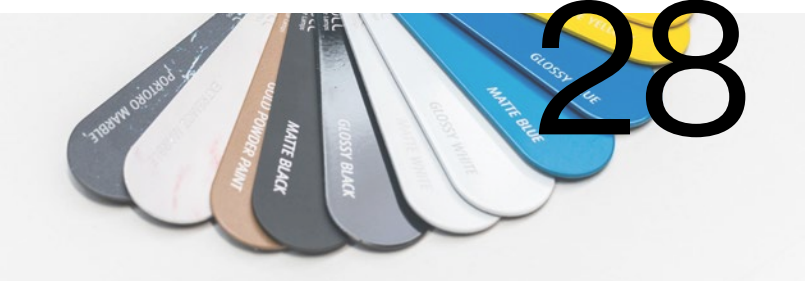
18

Featured project



24

*Textiles and patterns to
wrap yourself in this fall*



28

*Colours: the global
visual language*

Simplicity, elegance

and a touch of madness



Why Art Déco?



Herzog Bar & Restaurant in Munich. Photo by BUILD Inc.

**The happy place of design.
Originated in Europe, France is
the country where this romantic
and melancholic style came to be.**

Turner floor lamp from Heritage collection



Represented throughout history in various forms, shapes and sizes, you can always feel where art déco has its own touch.

Luxury items such as lighting designs came to have that minimalist yet charming and unreal sleek ways of coming alive. White is a fan favorite as it reads and breathes elegance, wealth and sophistication.

Simple lines, clear finishes and one of a kind products determine the art déco style. Recurring to the geometric forms with natural materials such as marble, art déco is such

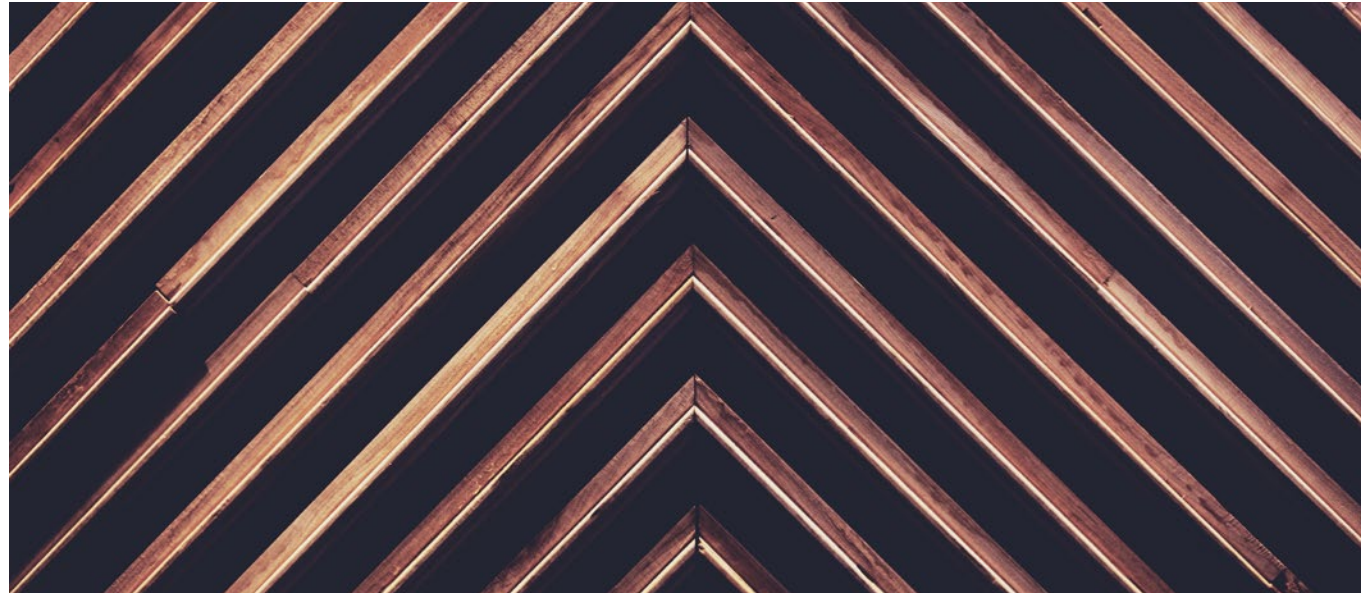
a distinct feature in the world of design that the embodiment of the art déco style comes in clean and enigmatic shapes.

Individual, peculiar and romantic are just some of the features that you distinguish in this never-ending movement. Jewelry, fashion and design always hand in hand and in this case, beautifully made.

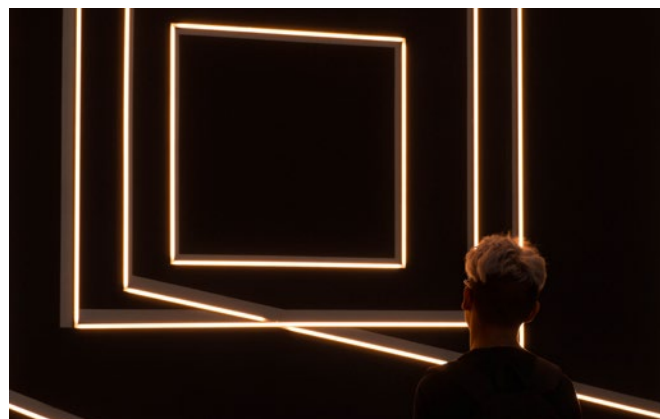


Models wearing Gucci outfits.

If you are square... Continue! *Geometrical patterns are in!*



When it comes to interior design, squares, triangles, hexagons are in! If it is a geometric pattern it is allowed! Understand the reason why this has become one of the latest trends and where you can use them!



If you are a design lover, you probably keep an eye on trends and this one – geometric patterns – is here to stay! This trend is becoming increasingly popular and we are starting to see them popping up everywhere! Before we tell you how to incorporate these patterns into your interiors in ways that you'll fall in love, we'll tell you the reasons why they are so popular!



3 Reasons why – Geometric patterns are everywhere!

1 – The Seventies are Back!

The 50's, 60's and 70's are back! Mid-century style is in again and geometric design screams this design. Popularity is cyclical. How many times have we heard our parents that the style wore at “their time” is back? The styles from their childhood are suddenly in vogue once again, however with a fresh and modern twist! The groovy seventies are back on runways and in the interiors of our homes. Keep an eye out for simpler and larger patterns that give a more refined look than their traditional counterparts, especially when paired saturated colours for a modern take on seventies' vibes.

2 – Immediate Visual Interest

If you want to put together a room that seems like it popped up from a magazine, you sure don't accomplish that with neutral walls all over the place. This is when squares, hexagons and other geometric figures come in to add some extra lines to your interior home décor! It isn't hard to understand why geometric patterns add a special glow to your room. Patterns are absolutely key and, especially, geometric patterns are the way to create a room that meets all of the interior design's basics while looking extra modern!

3 – Less is More

Achieving the perfect interior design is all about understanding which elements of the room should play a dominant role and which one should act as more of an assisting. Besides that, it will show a great balance and an ability to put together the two in the same space. Patterns, with any kind of doubts, should be more of an accent role. We could not image a room full of overwhelming patterns – our eyes were not able to rest! Instead of that, we should focus on choosing one or two patterns that could help the room get more modern.

When it is done correctly following trends is a great way to give your rooms a modern and yet incredibly polished look. See how you can rock this trend!

3 Ways to rock – Geometric patterns



1 – Walls

This is one of our favorite ways to rock geometric patterns! Choose the shape you want and add some color. Insider tip: choose a color for your patterns that match the colorful details of your room. Math and symmetry never looked so good to us!



Valencia carpet by Rugsociety.



2 – Rugs

Rugs are a very important feature of our room. It can totally make a boring floor look the ultimate interior design hit! Nowadays, you'll find a lot of options when we are talking about rugs with geometric patterns.



Carrara Dinner Set by Vista Alegre.

3 – Home's Details

A kitchen is a place where we use a lot a math when it comes to cooking a delicious dinner. Add some more to it by choosing geometric patterned plates! This modern twist will turn our kitchen into our favorite place of the house – or even more!

Marvellous Marble:

All the key points for a trendy home



Coltrane suspension lamp from Heritage collection

It is no news that marble has taken the world of interior design trends into stride.



The subtleness of the material that made it so popular is once again making waves and we couldn't want it either way. We predicted a return of marble into your home decor and we're right. Marble is a timeless material that resurges from now and then and we couldn't be gladder. The authentic classic feeling that comes from having raw materials in so many shapes and forms has been uncharacteristically a good way of bringing this design trend back.

Sophisticated, marble can give that truly unique form to both high end pieces and light ones. Transforming itself, marble stays untouchable and stays great with other mixed patterns and materials. Don't be afraid to throw yourself to wolves and get that marble and brass lighting design going! A fan favourite of ours is Turner table, reminding us of the unique dance movements of one of the Pop Queens alive and well – Tina Turner.

Botti table lamp from Heritage collection



From lighting to linen, marble seems to be the achievement key for this year's interior design trends. A most wanted in social platforms, the marble finish can be applied to several key aspects of your home, so go with the flow, marble tones in cushion look great for the season!

Serving looks no matter where it stands, from coasters too – this seasons' must-have comes in different colours as well. Don't be afraid to throw some green deep emerald and you'll get the unique feeling that your home was wanting for a long time!



Donna table lamp from Heritage collection



Botti chandelier from Heritage collection

Featured project



The designers Karina Snuszka and Dorota Kuć

Inspired by the geometrical trend that has been making waves in the world of interior design, the designers Karina Snuszka and Dorota Kuć made sure to bring the leitmotif of simplistic design aligned with elegance and a remarkable dose of style.

YEAR	2017
LOCATION	WARSAW
DESIGNER	MOOD WORKS
PRODUCT	TURNER TABLE LAMP



Turner Table lamp from Heritage Collection.





With splashes of gold, luxurious touches are brought in form of lighting fixtures, displayed here as Turner table lamp that makes an outstading appearance and causing a spectacular scene in this living room.

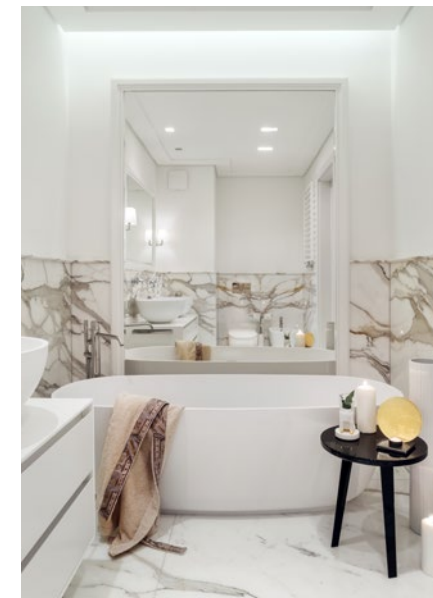
Featuring a stunning dose of natural light, the white room is completed with the neutral tones of wood in material and in tones. The mid-century modern chairs are just the right dash of color and intensity to the room.



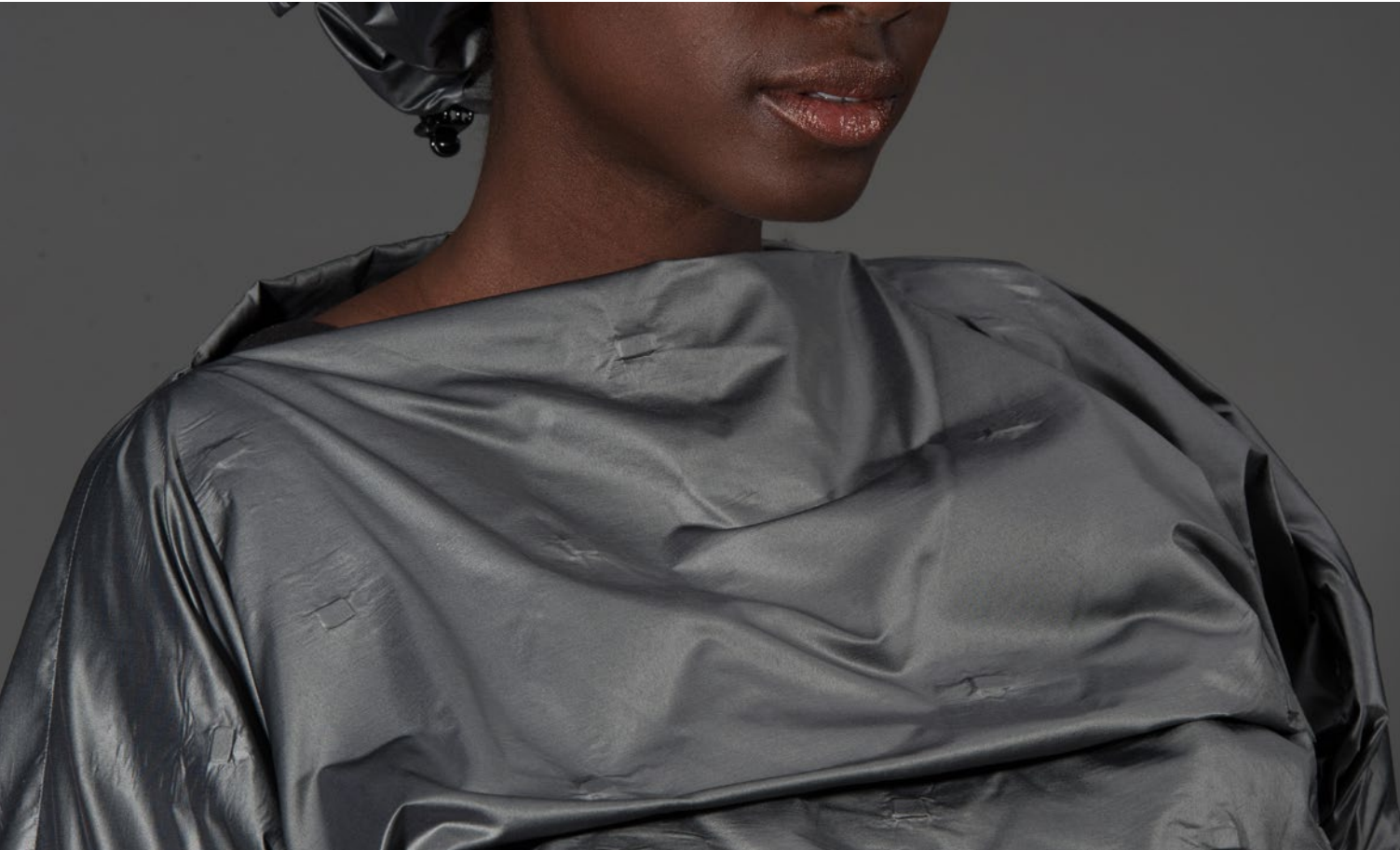
Located in a prestigious residential area of Warsaw, this interior design project reflects perfectly the modern era of design with the charismatic ways of business thrown into it.

A charismatic home for a charismatic man, this home shines bright with iconic details of a timeless era of design along with luxurious touches in furniture and accessories. A timeless elegance, this design project just has that magic given by the contrasting geometric patterns and the majestic touches of marble - a timeless material that just gives class and charisma into any room.

A calm and collected colour pattern, white seems to have taken this beautiful apartment in stride. White as a symbol of completeness and achievement just calls for the most competitive side alongside the peaceful side as well in any room it appears.



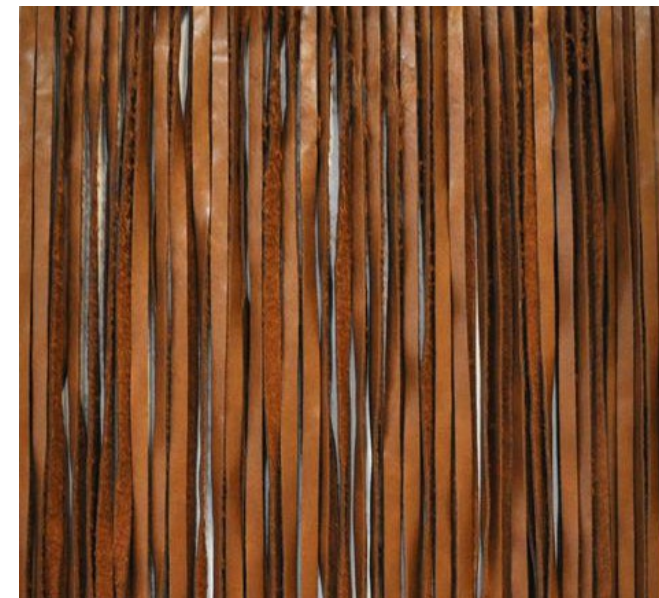
Textiles and patterns to wrap yourself in this fall



Kravitz suspension from Heritage collection

Layering is the must for next season and our advice is to have fun by mixing & matching textiles with very different styles, to create unique contemporary looks as seen in the catwalks!

We will give you the best insights about the trending textiles, accompanied by some lamps inspiration... because fashion and interior design are the best ways to express unique personal styles in every aspect of our life and are tightly connected to one another!



First of all, this fall we'll still be wearing nature-inspired clothing: fashion is really wild for animal prints this year, exuding power and shameless self-promotion.

Don't be afraid to pick your favourite print, from A to Zebra the choice is yours! For boldest results, go head-to-toe and don't forget to add some texture and an air of glamour with fringe or fur details.

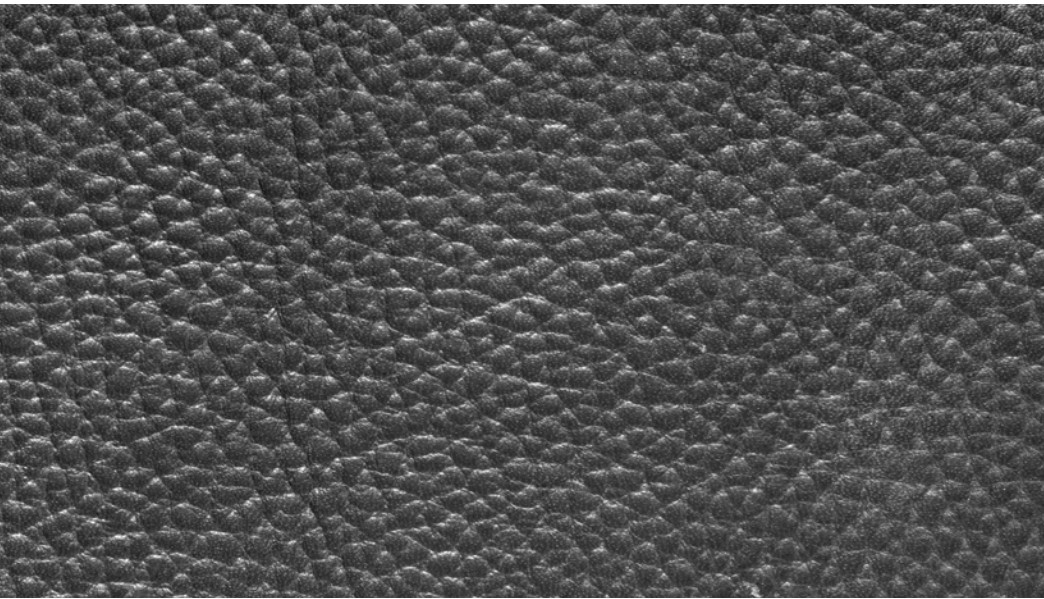
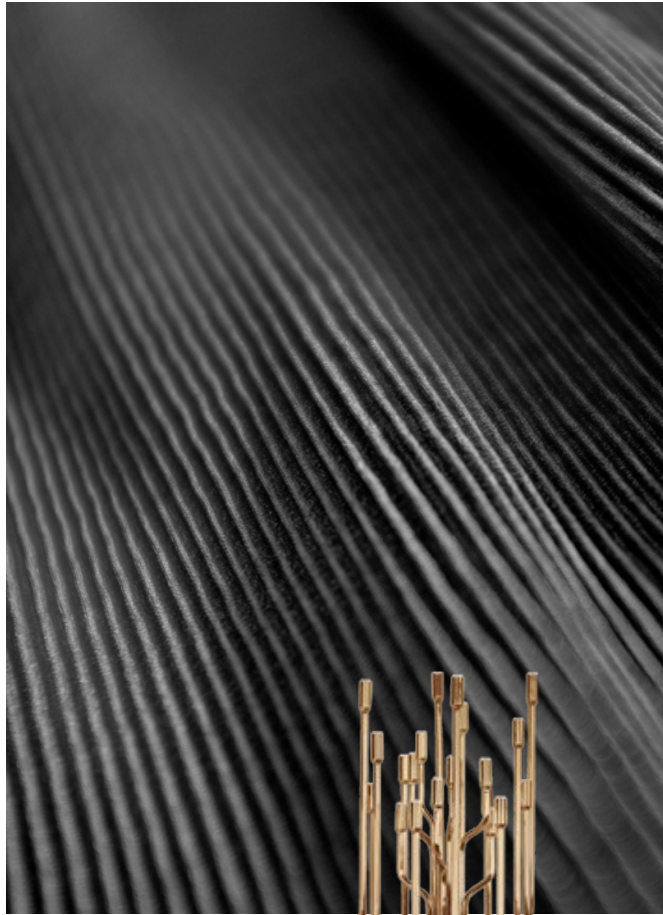
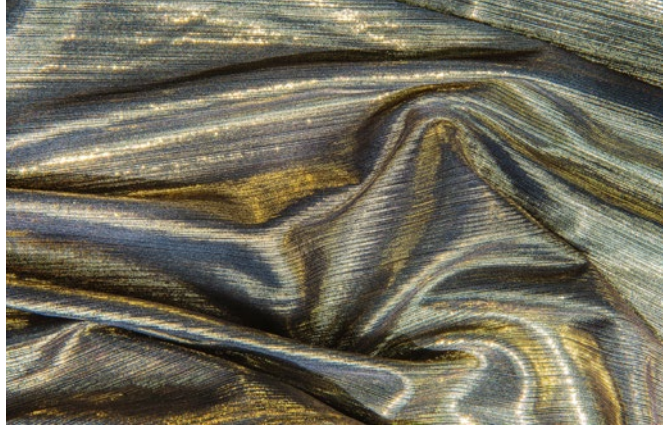
The cold days of winter are coming back again and it's time to wrap ourselves in a multitude of beautiful textiles. This year's fashion trends are full of different tactile suggestions, to feel and look irresistible!



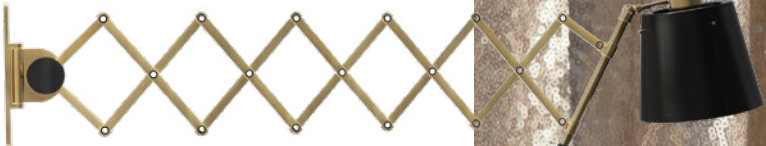


To shine-bright-like-a-diamond is the key theme of the season: metal hues, especially silver, crystals and paillettes are going to spark everywhere this autumn and we can't wait to be blinded by stunning shiny outfits!

This trend will show its best on long pieces such as jumpsuits and gowns, with a sci-fi contamination that will make your wardrobe feel ready for the future!



Miles floor from Heritage Collection



Pastorius wall from Heritage Collection



Janis floor from Heritage Collection



Charles suspension from Heritage Collection



Autumn catwalks presented bold styles for women with great careers, unafraid to show their power and personality in every moment of the day. The better way to do that is to pick a leather dress or wrap ourselves in shiny vinyl pieces.

Also, pleated skirts are very much on point right now – just don't wear them with fancy feminine blouses, but create strong empowered combinations with trousers or a chain necklace.

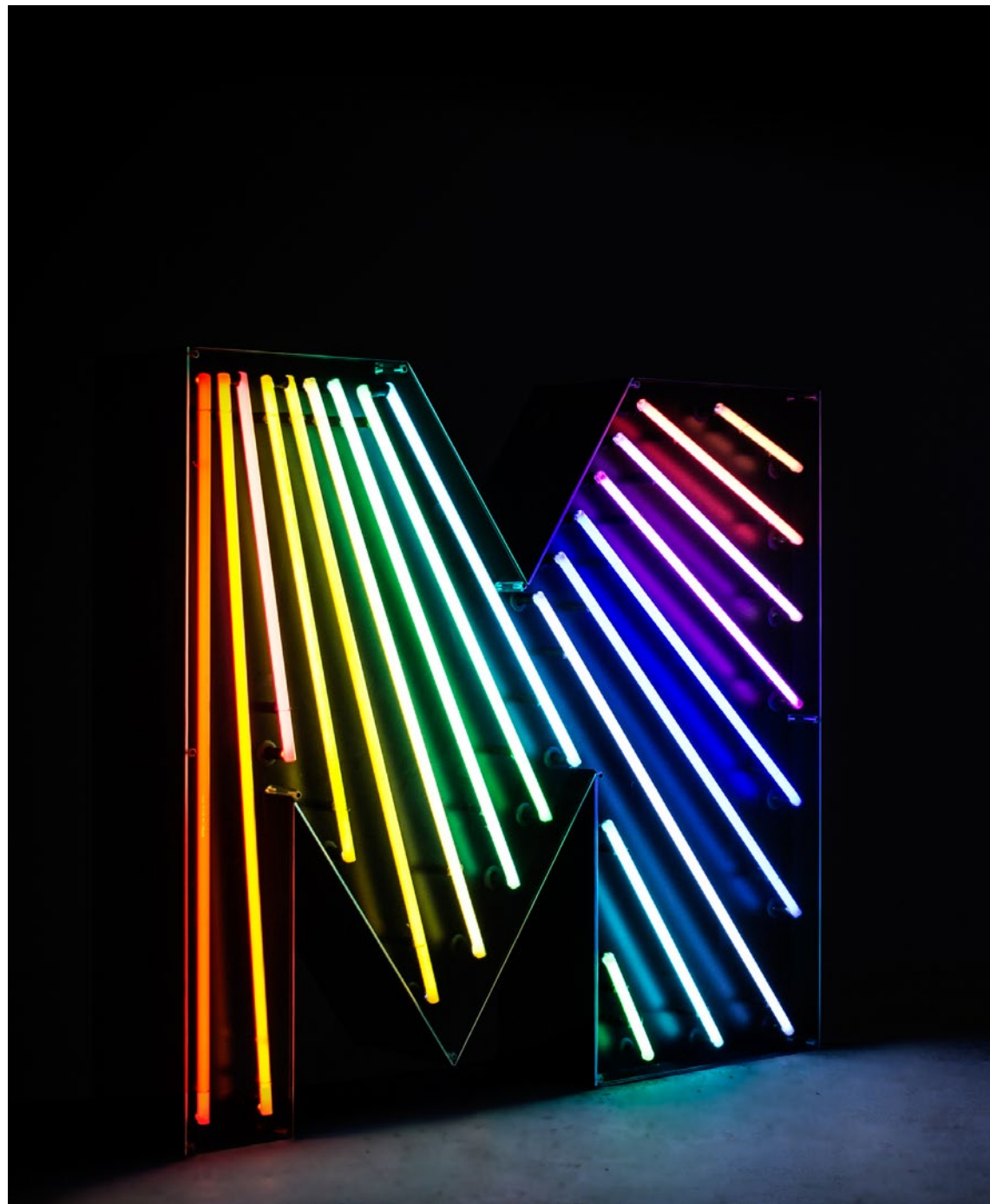
Colour: the global visual language



One of Delightfull's sample swatches.

Colours have a huge role when it comes to designing and creating remarkable interiors, and they aren't erratically used when we talk about home design.

Letter M from Graphic Collection.



A vibrant palette is a constant tool in every designer's backpack. Colours communicate unconsciously in dissimilar ways, depending on how the lights in the room are modified or positioned, among other variants.

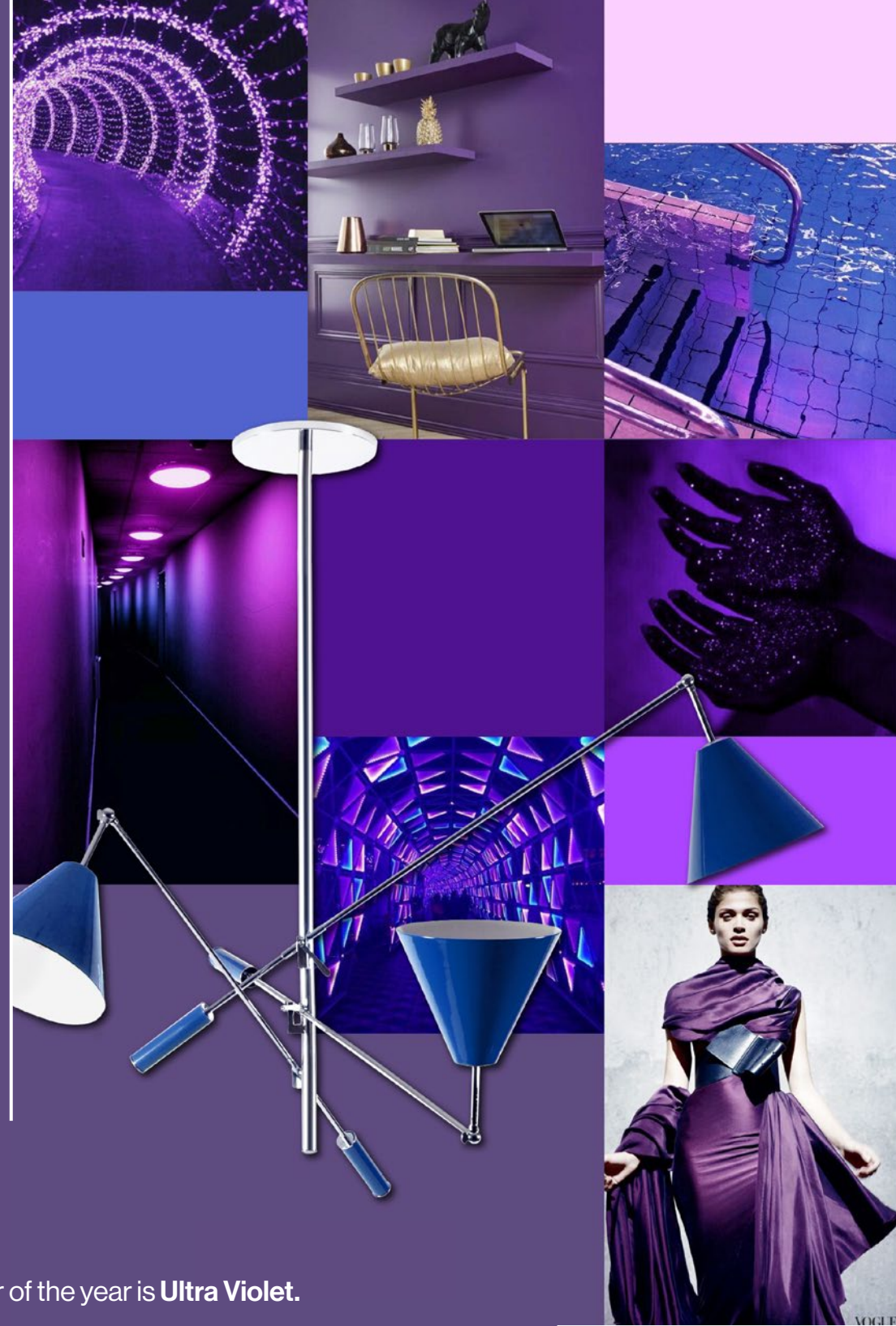
They communicate with us and above all our feelings, deeply affecting our mood and how we see the world, certainly affecting our quality of life, but in an involuntary way.

When the decision is to use a light colour, generally speaking, it makes the room feel spacious and luminous. On the other hand, using dark colours gives the person inside the room a feeling of smart elegance, beauty, and privacy. The chosen colours should either coordinate or contrast, in other words, they should always help each other. To be a successful interior designer, normally a dense knowledge about colours is what can make you or break you in this field.

Over 10 million designers and producers work with Pantone to approve the new colour trends of the year. This year, the Autumn/ Winter Trends will take two opposite directions: one towards a strong and vibrant palette, and on the other towards pastel tones for ethereal looks.

Pantone is a multinational company headquartered in New Jersey, best known for its Pantone Matching System.

Sinatra Suspension from Heritage Collection.



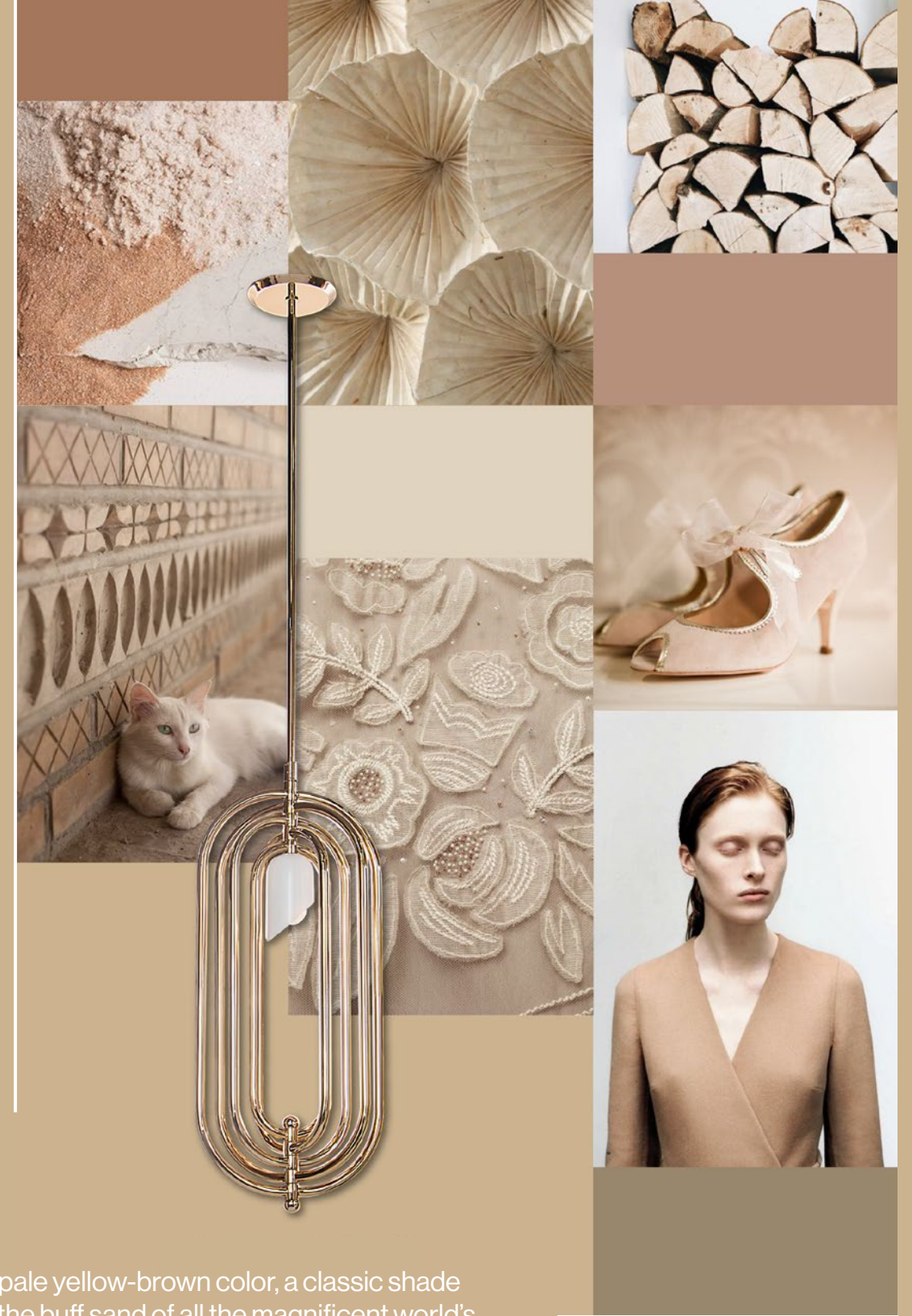
Images credits: Pinterest

In 2018, the colour of the year is **Ultra Violet**.

A colour that fascinates with its perplexing energy, associated with the seventh chakra, where the human meets the divine. The perfect word to make reference to this colour is “experiment”. This is a mystical colour that represents the balance between Heaven and Earth.

Violet is a very positive colour, excellent for those who feel lost and on a journey to find balance. Experiment new things, experiment the divine!

Turner Pendant from Heritage Collection.



Images credits: Pinterest

Almond Buff is a pale yellow-brown color, a classic shade making us revive the buff sand of all the magnificent world's deserts. It is part of a very famous range of colors called nude, to which neutrality is the complete and most accurate definition in only one simple word.

Light colors are thought of as feminine and spacious. It recalls purity, neatness, and finesse to anyone who is in a room of these colors. If in-room nudes and whites are used on all its elements, it may give the illusion that it is much larger and higher than it is, giving it an exhilarating feeling of freshness.

[illegible]

Very comforting to the eye and reminds us to a natural environment inspired by nature, flora, and fauna. The most genuine and smartest way to make use of this phenomenal green in interior design is to join several types of textures, combining also with several colors, like white or a navy blue, creating a great contrast for your friends to constantly crave.

A collage of red-themed images. The central element is a silver floor lamp with a black conical shade. Surrounding it are various red-themed images: a shiny red liquid, a red textured surface, a grid of red 'X' and 'O' symbols, a red chili pepper, a red flower, a red lip, and a person in a red coat. The background is a solid red color.

A black and white photograph of a person, likely a man, wearing a wide-brimmed hat and a long, flowing red coat. The person is standing against a white background, and the red coat is the central focus of the image. The person's face is partially obscured by the hat and the coat's collar. The overall style is minimalist and dramatic.

It is ideal for a pop of color in areas where you want to inject contrast, differentiating your room for others. It often increases heart rate, consequently increasing the level of passion and appetite. That is why it is widely used in bedroom and kitchens.

Cole floor from Heritage Collection.



Images credits: Pinterest

Limelight is a bright welcoming yellow that uplifts your spirit, making this a color great for the entrance area of your home. This cheerful color brings joy to spaces and makes them look bright, and in turn that makes you and your guests feel comfortable right away. When your room lacks shutters or doesn't have adequate lighting this is the fitting yellow to go for. Walk-in closets and bathrooms are most common spaces where Limelight would be the best choice! Remember that when paired with dark hues yellow stands out more.

Any floor from Heritage Collection.



Images credits: Pinterest

Mellow Rose is sweet, cute, romantic, youthful, feminine and appeals to our tenderness. It is the universal color of the love of oneself and of others. Often defined as the sweet side of the color red, this type of rose is believed to bring tranquility into our lives, relaxation, acceptance and to counterpoise disorder and ease frustration. Soft pink color schemes are very versatile for all home decor ideas. They are also a great alternative to the more intense neighbor color - red and purple. Pale, light and bright pink color plans are fitting for Summer decorating.

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ATOMIC SUSPENSION

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